

REACH

NATIONAL ASSOCIATION OF REALTORS®

CLASS OF 2021

REACH is a technology growth program, designed to connect you with the most innovative new tools and solutions for your business.

Get an edge on your competition with the REACH Class of 2021!



Aryeo | aryeo.com

Content management platform enabling content creators and real estate professionals to create, collaborate on, and distribute content for properties.



Feather | livefeather.com

The next-generation approach to furniture and decor rental and home staging.



K4Connect | k4connect.com

Enterprise technology solutions for residents, staff and operators of senior living communities across the nation.



Knock | knock.com

With a Knock Home Swap™, homeowners get the certainty of buying the new home they want first and then selling their old one.



Landis | landis.com

Helping agents close more deals and put their clients on a path to homeownership.



Milestones | milestones.ai

Marketing and customer experience software to help real estate professionals collaboratively guide clients to buy & sell homes and manage home ownership.



Plunk | getplunk.com

AI-Driven home renovation app that empowers homeowners to build wealth through their homes.



Super | hellosuper.com

Takes the hassle out of homeownership by providing technology-based subscription services providing care and repair for your home.

Learn more about NAR REACH at narreach.com

2021

REACH

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COMMERCIAL CLASS OF 2021

REACH Commercial is a technology growth program, designed to connect you with the most innovative new tools and solutions for your business. Get an edge on your competition with the REACH Commercial Class of 2021!



Cove | cove.is

Technology and services platform that unlocks a personalized, hospitality-driven experience — virtually, onsite, and in app.



GroundBreaker | groundbreaker.co

Software and investor portal to streamline fundraising, investment management, and investor relations for new and SMB real estate GPs.



Land Intelligence | landintelligence.net

Actionable intelligence for new land development deals. Land Acquisition, Simplified.



Lex Markets | lex-markets.com

Offers all investors the ability to freely buy and sell shares of institutional-quality cash-flowing real estate on a transparent and regulated securities market.



Otso | otso.io

Writes corporate guarantees as an alternative to traditional commercial lease securitization.



Parafin | parafin3d.com

Platform that generates and evaluates millions of potential building designs, budgets, and investment models in seconds.



ProDeal | prodeal360.com

Speeds up deal closing by combining communications, document storage, and workflow into a lightning fast platform that can be adopted in minutes for any type of deal.



Remarkably | remarkably.io

Powerful marketing business intelligence platform for multifamily teams who need to stay on top of marketing and leasing performance issues, risks and opportunities.



Valcre | valcre.com

End-to-end appraisal software solution, empowering users with a more organized, efficient and intelligent path to produce and present their work.

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COMMERCIAL

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